



# 2010 Louisiana Tow Sheaux



***March 19<sup>th</sup> & 20<sup>th</sup>, 2010***  
**Baton Rouge River Center**  
**Baton Rouge, LA**



# 2010 TOW SHEAUX AGENDA

## Thursday, March 18, 2010

- 8:00 a.m. - 1:00 p.m. Exhibitor Move-In & Setup (Large exhibitors only)  
8:00 a.m. - 12:00 p.m. National Safety Council Defensive Driving Course  
*Professional Truck Driver (Mandatory for TRPL Trust members)*
- 8:00 a.m. - 5:00 p.m. Light/Medium Duty Training (Day 1)  
*Two days of training that covers basic & advanced skills*  
*By Dave Lambert, North American Towing Academy*
- 1:00 p.m. - 5:00 p.m. Exhibitor Move-In & Setup (Regular exhibitors)  
1:00 p.m. - 5:00 p.m. National Safety Council Defensive Driving Course  
*Professional Truck Driver (Mandatory for TRPL Trust members)*
- 7:00 p.m. - 10:00 p.m. Meet & Greet

## Friday, March 19, 2010

- 8:00 a.m. - 5:00 p.m. Light/Medium Duty Training (Day 2)  
*Two days of training that covers basic & advanced skills*  
*By Dave Lambert, North American Towing Academy*
- 9:00 a.m. - 5:00 p.m. Exhibits open  
9:00 a.m. - 5:00 p.m. "Ladies Day-Out" Excursion  
*Tour of the Houmas House Plantation and Gardens, lunch at the plantation, followed by an afternoon of shopping at the Mall of Louisiana.*
- 9:00 a.m. - 12:00 p.m. Tow Truck Beauty Contest Registration  
9:00 a.m. - 11:00 a.m. Louisiana Permit to Sell Class  
10:00 a.m. Mimosa Mingle & Bloody Mary Break  
2:00 p.m. - 6:00 p.m. Hybrid Hazards Training  
*Hybrid vehicle safety awareness training class*  
*By Patrick Bonanno*
- 3:00 p.m. - 5:00 p.m. TRPL Annual Membership Meeting  
7:30 p.m. Light Show (Family Night)

## Saturday, March 20, 2010

- 8:00 a.m. - 12:00 p.m. National Safety Council Defensive Driving Course  
*Professional Truck Driver (Mandatory for TRPL Trust members)*
- 9:00 a.m. - 5:00 p.m. Exhibits open  
9:00 a.m. - 11:00 a.m. Louisiana Permit to Sell Class  
10:00 a.m. Mimosa Mingle & Bloody Mary Break  
11:00 a.m. - 3:00 p.m. Hybrid Hazards Training  
*Hybrid vehicle safety awareness training class*  
*By Patrick Bonanno*
- 1:00 p.m. - 5:00 p.m. National Safety Council Defensive Driving Course  
*Professional Truck Driver (Mandatory for TRPL Trust members)*
- 2:00 p.m. TRAA Certification Testing (Levels 1 & 2)  
2:00 p.m. Tow Truck Beauty Contest Judging  
5:00 p.m. - 9:00 p.m. Exhibitor Move-Out  
6:30 p.m. - 7:30 p.m. Cocktail Hour  
7:30 p.m. - 10:00 p.m. Mardi Gras Mambo  
*Dinner & awards ceremony with live entertainment provided by "Richard Barksdale's Country Style Band"*

## Sunday, March 21, 2010

- 7:00 a.m. - 9:00 a.m. Farewell "Grab-n-Geaux" Breakfast  
*Before you leave stop by to grab some breakfast for the road. Served at the Sheraton.*

# 2010 LOUISIANA TOW SHEAUX REGISTRATION FORM

## EVENT REGISTRATION

- ♣ **EXHIBIT** Friday & Saturday, 9a-5p # of people \_\_\_\_\_
- ♣ **CAJUN STYLE MEET & GREET** Thursday 7p-10p # of people \_\_\_\_\_  
*Boudreaux & Thibodeaux's*
- ♣ **LADIES DAY-OUT** Friday 9a-5p # of people \_\_\_\_\_ X \$40/person\* = \_\_\_\_\_  
*Plantation tour • Lunch • Shopping*
- ♣ **MARDI GRAS MAMBO** Saturday evening # of people \_\_\_\_\_ X \$15/person\* = \_\_\_\_\_  
*Cocktails begin @ 6:30p*  
*Dinner • Live entertainment • Awards*
- ♣ **GRAB-N-GEAUX BREAKFAST** Sunday # of people \_\_\_\_\_
- TOTAL \$** \_\_\_\_\_

Separate registration required for these events

[www.towsheaux.trpl.org](http://www.towsheaux.trpl.org) • 1-800-349-8775

- ♣ **TRAA CERTIFICATION TESTING** Saturday  
*Levels 1 & 2*
- ♣ **LIGHT/MEDIUM DUTY TRAINING** Thursday & Friday TRPL Members: \$175/person\* Others: \$225/person\*  
*Two days of training • Basic & advanced skills*  
*By Dave Lambert, North American Towing Academy*
- ♣ **HYBRID HAZARDS TRAINING** Friday & Saturday \$130/person\*  
*Hybrid vehicle safety awareness training class*  
*By Patrick Bonanno*
- ♣ **DEFENSIVE DRIVING COURSE** Thursday & Saturday Free to TRPL Trust Members TRPL Members: \$65/per\*  
*National Safety Council • Professional Truck Driver* Others: \$75/person\*
- ♣ **LA PERMIT TO SELL CLASS** Friday & Saturday TRPL Members: \$20/person Others: \$40/person
- ♣ **TOW TRUCK BEAUTY CONTEST** Saturday Light Duty \$50 Medium Duty \$75 Heavy Duty \$100

**Please complete the following information to obtain badges for entry:**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

1<sup>st</sup> Registrant Name: \_\_\_\_\_ 2<sup>nd</sup> Registrant Name: \_\_\_\_\_

3<sup>rd</sup> Registrant Name: \_\_\_\_\_ 4<sup>th</sup> Registrant Name: \_\_\_\_\_

## PAYMENT INFO

- Check (Make check payable to: TRPL Tow Sheaux)
- Money Order
- Credit Card (circle one): Visa / MasterCard / AMEX / Discover

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax completed form to 888-411-0909 or  
mail form with payment to:  
PO Box 46478  
Baton Rouge, LA 70895

Exp: \_\_\_\_\_

Date: \_\_\_\_\_

\*To receive the early registration discount, payment must be received by **March 15, 2010**. On site registrations additional \$20.

# OTHER THINGS TO DO IN LOUISIANA

## BATON ROUGE

### USS Kidd & Veterans Memorial

Pay your respects to the American armed forces at the USS Kidd & Veterans Memorial. You can explore the ship from bow to stern and learn about the men who served on the ship, including a handful who gave their lives in a deadly attack on the ship.

### Old State Capitol

Don't go all the way to Europe to see a castle; Baton Rouge boasts its own version of a medieval fortress in the Old State Capitol. Decide for yourself if Mark Twain was unfair to scoff at its architecture, and why international tourists seek it out.

### Laser Light Show - Irene W. Pennington Planetarium

Check out the Cosmic Rock Hall of Fame laser light show at the Irene W. Pennington Planetarium at LASM.

### LSU Rural Life Museum

Stop and smell the roses at the LSU Rural Life Museum off Essen Lane, where you'll see everything from creepy antique dental hardware to re-enactments of daily life in centuries past.

### Louisiana State Capitol and Grounds

Stick your finger in the bullet holes in the wall of the State Capitol where Huey P. Long was shot. For a more serene experience, stroll the hedged gardens or explore Armory Park.

### LSU Baseball

Visit the new Alex Box Stadium, located on the LSU campus, and watch the 2009 NCAA Champions play ball!!

## NEW ORLEANS

### Experience the French Quarter

The historic French Quarter is comprised of over 100 square-blocks of art, dining, shopping, entertainment and architectural treasures.

### A Trip with History

Ride the famous St. Charles Avenue Streetcar Line and enjoy the convenience of the Canal Street and Riverfront lines.

### Audubon Aquarium of the Americas

One of the top-five aquariums in the country, featuring the largest collection of sharks and jellyfish. Don't miss the rare white gator, penguins, otters and a changing exhibits gallery. Located at the foot of Canal Street and the Mississippi River.

### Audubon Insectarium

The Insectarium showcases the largest group of animals on the planet, insects! Since prehistoric times, insects have played invaluable roles: pollinating crops, decomposing waste and adding intrigue, color, texture and majesty to our world. Located on Canal Street near the Aquarium.

### Audubon Zoo

One of the top-five zoos in the country. More than 2,000 animals in their natural habitats, settings, including the white alligator in the Louisiana Swamp exhibit. Located uptown at the end of Magazine Street.

## AIRPORT/RENTAL CAR INFORMATION

### **Baton Rouge Metropolitan Airport**

9430 Jackie Cochran Drive

Baton Rouge, LA 70807

225-355-0333 • [www.flybtr.com](http://www.flybtr.com)

Airlines Available: American, Continental, Delta, Northwest

### **Louis Armstrong New Orleans Intl. Airport**

900 Airline Drive

Kenner, LA 70062

(504) 464-0831 • [www.flymsy.com](http://www.flymsy.com)

Airlines Available: AirTran, American, Continental, Delta, jetBlue, Southwest, United, US Airways

### **Rental Car Info**

National 800-227-7368 • Avis 800-331-1212 • Budget 800-527-0700 • Enterprise 800-261-7331 • Hertz 800-654-3131

## HOTEL INFORMATION

### **Sheraton Baton Rouge Convention Center Hotel**

Downtown Baton Rouge, LA

\$119/night plus applicable taxes

Room Block Deadline: March 1, 2010

**Be sure to identify yourself as attending the "Tow Sheaux"**

To make your reservation please contact the Sheraton directly at (800)325-3535.