



2010 Louisiana Tow Sheaux



SPONSORSHIP OPPORTUNITIES

✿ The company name & logo of ALL sponsors will be advertised in the exhibit hall.

THE ROTATOR PACKAGE - \$5,000

- ✿ 10x20 Booth
- ✿ Full page ad, including logo, in Tow Sheaux program
- ✿ Logo on Tow Sheaux shirts
- ✿ Logo link on Tow Sheaux website for 3 months
- ✿ Three (3) sets of member labels for post show mailings
- ✿ One year free membership as TRPL Associate Member
- ✿ Plus one of the following designations:
 1. Cajun Style Meet & Greet
 2. Tow Truck Beauty Contest
 3. Mardi Gras Mambo - Saturday Evening Dinner

THE HEAVY DUTY PACKAGE - \$3,000

- ✿ 10x10 Booth
- ✿ ½ page ad, including logo, in Tow Sheaux program
- ✿ Logo on Tow Sheaux shirts
- ✿ Logo link on the Tow Sheaux website for 2 months
- ✿ Two (2) sets of member labels for post show mailings
- ✿ One year free membership as TRPL Associate Member
- ✿ Plus one of the following designations:
 1. Transportation for Ladies Day-Out Excursion
 2. Daily Mimosa Mingle/Bloody Mary Break
 3. Grab-n-Geaux Breakfast

THE MEDIUM DUTY PACKAGE - \$1,500

- ✿ ¼ page ad, including logo, in Tow Sheaux program
- ✿ Logo on Tow Sheaux shirts
- ✿ One (1) sets of member labels for post show mailings
- ✿ One year free membership as TRPL Associate Member
- ✿ Plus the following designation:
 1. Shuttle for off-site trainings & lunch

THE LIGHT DUTY PACKAGE - \$750 (5 available)

- ✿ Logo on Tow Sheaux shirts
- ✿ Drop gifts for attendee tote bags*

A LA CARTE - \$500

- ✿ **Promotional inserts for tote bags*** (6 available)
Your company's brochures or flyers will be put into every tote bag handed out at the show. Inserts must not exceed 8.5"x11".
- ✿ **Hotel Drops*** (4 available)
Have your company's brochure or flyer placed in the hotel room of every attendee. Flyers must not exceed 8.5"x11".
- ✿ Logo link on Tow Sheaux website for 2 months

DOOR PRIZE GIVEAWAY

- ✿ Door prize valued at \$250 for redemption at booth during Sheaux hours

* Sponsor must provide gifts & promotional materials to the TRPL office no later than Friday, March 12, 2010!



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2010 TOW SHEAUX SPONSORSHIP REGISTRATION

Please check Sponsorship Type:

- The Rotator Package \$5,000 Sponsorship Designation: _____
- The Heavy Duty Package \$3,000 Sponsorship Designation: _____
- The Medium Duty Package \$1,500 Sponsorship Designation: _____
- The Light Duty Package* \$750 Sponsorship Designation: _____
- A la Carte \$500 each
- Promotional inserts for tote bags*
- Hotel Drops *
- Logo link on Tow Sheaux website for 2 months
- Door Prize Giveaway \$250 value

* Sponsor must provide gifts & promotional materials to the TRPL office no later than Friday, March 12, 2010.

COMPANY INFORMATION

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

Contact: _____ Email: _____

PAYMENT INFO

- Check (Make check payable to: TRPL Tow Sheaux)
- Money Order
- Credit Card (circle one): Visa / MasterCard / AMEX / Discover
- Name on Card: _____
- Credit Card #: _____ Exp: _____
- Signature: _____ Date: _____